

Georgia Rides to the Capitol 2011

MediaQ Media Analysis Report

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Date Range: February 15, 2011 through March 31, 2011



Georgia Rides to the Capitol 2011

Project	# of Articles	Print	Online	Soc. Media	B'cast	Newswires
Georgia Rides to the Capitol 2011	44	3	30	3	8	0

Project: Georgia Rides to the Capitol 2011

Type	Date	Headline Publication / Journalist	City	State	Audience	Pub. Value
Online	3/31/2011	<u>Pedaling to raise bicycle awareness</u> Crier Newspapers	Roswell	GA	105	\$15.23
Online	3/30/2011	<u>CenterLines: 2011 "Georgia Rides to the Capitol" a Big Success!</u> CenterLines John Williams	n/a	n/a	n/a	n/a
Online	3/26/2011	<u>North Springs High students join bike ride to Capitol</u> 11 Alive - Marietta Beth Sawicki	Atlanta	GA	n/a	n/a
Online	3/25/2011	<u>Georgia Rides to the Capitol</u> Northside Neighbor Nathan Self	Atlanta	GA	n/a	n/a
B'cast	3/23/2011 5:30 PM	<u>Content from WAGA Atlanta</u> ▶ WAGA Atlanta n/a	Atlanta	GA	138,896	n/a
B'cast	3/23/2011 5:45 AM	<u>Content from WSB Atlanta</u> ▶ WSB Atlanta n/a	Atlanta	GA	70,172	n/a
Print	3/23/2011	<u>Cyclists rally for new trails</u> Atlanta Journal and Constitution (GA) Staff	Atlanta	GA	274,999	\$572.79
B'cast	3/22/2011 10:55 PM	<u>Content from WAGA Atlanta</u> ▶ WAGA Atlanta n/a	Atlanta	GA	138,896	n/a
B'cast	3/22/2011 6:50 PM	<u>Content from WAGA Atlanta</u> ▶ WAGA Atlanta n/a	Atlanta	GA	138,896	n/a
B'cast	3/22/2011 5:35 PM	<u>Content from WSB Atlanta</u> ▶ WSB Atlanta n/a	Atlanta	GA	70,172	n/a
B'cast	3/22/2011 5:35 PM	<u>Content from WSB Atlanta</u> ▶ WSB Atlanta n/a	Atlanta	GA	70,172	n/a
B'cast	3/22/2011 12:35 PM	<u>Content from WAGA Atlanta</u> ▶ WAGA Atlanta n/a	Atlanta	GA	138,896	n/a
B'cast	3/22/2011 7:50 AM	<u>Content from WAGA Atlanta</u> ▶ WAGA Atlanta n/a	Atlanta	GA	138,896	n/a
Online	3/22/2011	<u>Gallery: Hundreds bicycle to Georgia Capitol</u> Atlanta Journal Constitution Bob Andres, Vino Wong	Atlanta	GA	n/a	n/a
Print	3/22/2011	<u>Northside</u>				

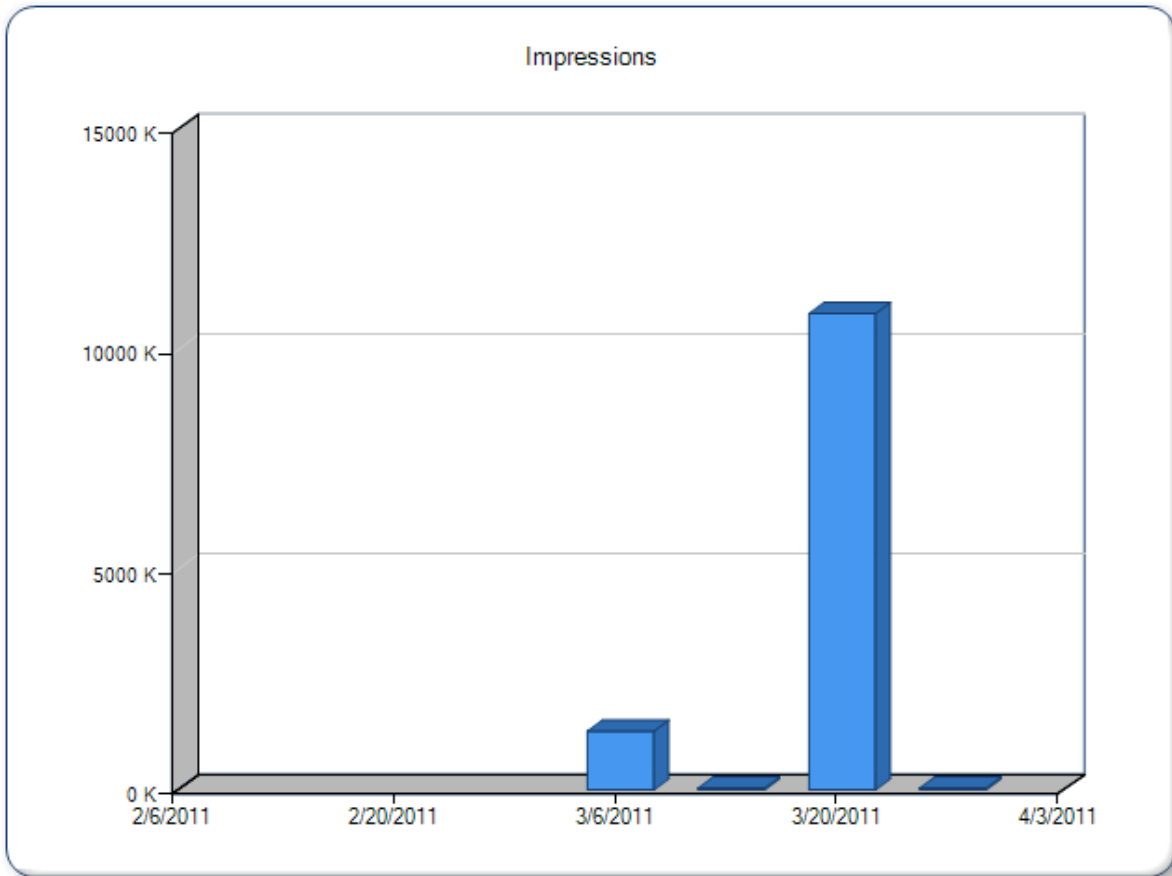
		<u>Atlanta Journal and Constitution (GA)</u> <i>Patrick Fox, Christian Boone, Nancy Badertscher, Jeffry Scott, J</i>	Atlanta	GA	274,999	\$9,164.64
Online	3/21/2011	<u>Mayors joins over 1,000 cyclists for 2011 "Georgia Rides to the Capitol"</u> Examiner.com <i>Kelly George, Atlanta Healthy Trends Examiner</i>	National	n/a	8,043,062	\$144,775.08
Online	3/21/2011	<u>Cyclists set for ride to Capitol</u> <u>Atlanta Journal And Constitution</u> <i>Patrick Fox</i>	Atlanta	GA	1,317,922	\$7,907.52
Online	3/21/2011	<u>Georgia Rides to the Capitol</u> Neighbor Newspapers.com	n/a	n/a	50,000	\$1,500.00
Online	3/20/2011	<u>Georgia Rides to the Capitol</u> Douglas Neighbor	n/a	n/a	50,000	\$1,500.00
Online	3/19/2011	<u>Ride with mayor to Capitol</u> NorthFulton.com	n/a	n/a	29,000	\$348.00
Online	3/19/2011	<u>Georgia mayors ride to the Capitol</u> 11 Alive - Marietta <i>Beth Sawicki</i>	Atlanta	GA	n/a	n/a
Online	3/17/2011	<u>Metro Atlanta City Officials to Ride TO THE CAPITOL for Improved Bicycle Conditions</u> Gwinnett County Weekly	n/a	n/a	50,000	\$700.00
Online	3/17/2011	<u>Georgia Rides to the Capitol returns</u> Neighbor Newspapers.com	n/a	n/a	50,000	\$900.00
Online	3/16/2011	<u>6th annual "Georgia Rides to the Capitol" hits the streets</u> CenterLines <i>John Williams</i>	n/a	n/a	n/a	n/a
Online	3/11/2011	<u>Metro Atlanta City Officials to Ride Again for Improved Bicycle Conditions</u> Gwinnett County Weekly	n/a	n/a	50,000	\$1,800.00
Online	3/11/2011	<u>Cycling News Roundup - 10 March 2011</u> Daily Peloton	n/a	n/a	18,400	\$4,268.80
Online	3/11/2011	<u>Southern Seasons Magazine - Facebook</u> Facebook / Southern Seasons <i>n/a</i>	Atlanta	GA	n/a	n/a
Blogs	3/10/2011	<u>Twitter - BeccaGymGirl</u> Twitter <i>BeccaGymGirl</i>	n/a	n/a	n/a	n/a
Blogs	3/10/2011	<u>Twitter - WizeBarry</u> Twitter <i>Barry Wieczorek</i>	n/a	n/a	n/a	n/a
Online	3/10/2011	<u>Metro Atlanta City Officials to Ride Again for Improved Bicycle Conditions</u> <u>Atlanta Journal And Constitution</u> <i>Arlinda Broady</i>	Atlanta	GA	1,317,922	\$10,543.36
Online	3/10/2011	<u>Metro Atlanta City Officials to Ride Again for Improved Bicycle Conditions</u> Bike World News <i>Al Fresco</i>	n/a	n/a	n/a	n/a
Blogs	3/10/2011	<u>Twitter - Bike World News/Ron Callahan</u> Twitter <i>Rob Callahan</i>	n/a	n/a	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Eventful <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Georgia Magazine <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Yelp.com <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u>				

		MDJOnline.com <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Active.com <i>n/a</i>	n/a	n/a	n/a	n/a
Print	2/15/2011	<u>GA Rides to the Capitol</u> Access Atlanta <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> NorthFulton.com <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Douglas County Sentinel <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Cherokee Tribune <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Atlanta Daily World <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> NeighborNewspapers.com <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Zvents <i>n/a</i>	Atlanta	GA	n/a	n/a

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Impressions	
Total Articles	44
Total Impressions	12,181,405



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